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Reserve

CONTINUITY FOR NATIONAL 4-H CLUB PROGRAM
National Farm and Home Hour
(12:30-1:30 p.m., Eastern Standard Time)
Saturday, January 4, 1936

(1) AMERICA THE BEAUTIFUL -- United States Marine Band

BARRACKS

ANNOUNCER: (Against background of trio, pp)

Welcome, young ladies and gentlemen, to the 79th monthly National 4-H Club program. These programs are presented always on the first Saturday of each month. And are arranged by the Federal and State Agricultural Extension Services, in cooperation with the United States Marine Band, the National Broadcasting Company and associated radio stations.

(MUSIC UP TO CLOSE)

Presiding over the program today, is Kenneth Gapen, of the Department of Agriculture Radio Service. Mr. Gapen -----

GAPEN:

Hello farm and home young folks..... anddads and mothers too.....
in fact, hellow everybody on this first 4-H Club broadcast of 1936.

(Ad lib about weather in Washington)

Have you all turned over at least one new leaf for the coming year? If you haven't, it's not too late yet. 'Scuse me for mentioning it, but here is a resolution that I hope you all have made or will make during the hour. Resolve to do your best to hear every one of the 4-H Club National Farm and Home Hour broadcasts during 1936. You know, of course, the programs come on the first Saturday of each month -- 12:30 to 1:30 Eastern Standard Time -- 11:30 to 12:30 Central Standard Time -- and 10:30 to 11:30 Western Standard Time. Always, you hear worthwhile chats by club members, club leaders, or others connected with club work. And you hear also, the current phases of the 4-H Music Hour.

Today's Music Hour is the first of the new year. You'll hear about that later on in the program. By the way, for the benefit of newcomers, the music is played by the United States Marine Band, under the brilliantly capable and genial direction of Captain Taylor Branson. We promise you musical thrills a plenty because the theme of the 1936 National 4-H Music Hour is Songs That Live. The selections will certainly live in your memories for years to come -- as played by the Marine Band. Well, enough of the comments for now. You can judge for yourselves during this first Music Hour following the first reports.

The reports today are based on the "4-H Design for Rural Living" ---- our 4-H slogan for 1936. The reports give special attention to the 4-H design in the pattern for rural life. Miss Mary Wien, 4-H Club member from Indiana, will report on the training of the heart in 4-H Club work. Then, Mrs. Rosanne Armstrong, assistant county club agent from South Bend, Indiana, will report on ways that 4-H clubs promote good health. Next, the Music Hour.

Following the music, club member Norris E. Wilkes, of Fairfield county, Connecticut, will tell how important the training of head and hand are in 4-H club work. The final report will be given by C. E. Potter, of the United States Department of Agriculture, on the four H's on the 4-leaf clover --- to tie together the 4-H design.

Westerd Ho now for the first 2 reports. We hear first, Miss Mary Wien, Indiana club member. Her topic is on training of the heart in 4-H club work. For Mary Wien, we take you now to Chicago.

(2) THE TRAINING OF THE HEART IN 4-H CLUB WORK -- Mary Wien

CHICAGO
STUDIOS

CHICAGO ANNOUNCER:

You've heard the report on heart training as given by Mary Wien, Indiana club member. That was today's first H. Introducing next, Mrs. Rosanne Armstrong, assistant county club agent of South Bend, Indiana, who says that 4-H club work promotes good health. Now on today's second H, she will tell how and why. Mrs. Armstrong.

(3) FOUR-H CLUB WORK PROMOTES GOOD HEALTH -- Mrs. Rosanne Armstrong
CHICAGO STUDIOS

CHICAGO ANNOUNCER:

The report on 4-H work promoting health was given by Mrs. Rosanne Armstrong. We now return to Washington, D. C.

GAPEN:

Back in Washington, pausing to thank Miss Wien and Mrs. Armstrong for their reports on two of the H's. Now for the music. Ray Turner is not able to tell you about the selections today. He is on his way back to Washington from visiting 4-H clubs. But I'll say his say for him. Here goes for Songs That Live.

This is a rather significant day in these National 4-H Club Radio Programs. Today we begin the seventh year of these musical interludes which we have chosen to call "The National 4-H Music Hour". Ray Turner says -- Since February 1930 it has been his privilege to prepare and broadcast these music programs for the 4-H Club members throughout the land. And so this musical hour today is a sort of a birthday party for him -- even though he did not get back to take part in it.

You may recall that each year we choose a central theme about which we build the year's musical study. Last year our theme was "The World's Best Known Operas". During previous years we had such themes as Music We should Know, The World's Great Composers, Learning to Know America's Music, and Music From Many

Lands. Our theme for 1936 is "Songs That Live." During the coming year we shall consider about 75 of the songs which have won a place in the realm of good music. During these six years the United States Marine Band has played for us and I am happy indeed to tell you that this band, known as "The President's Own", and recognized as one of the world's greatest bands, again honors the 4-H clubs by playing for us during the coming year for these National 4-H Music Hours.

With that brief word of introduction, we are ready to open the 1936 series. Oley Speaks, an American composer, gives us our first selection for today, which is On the Road to Mandalay. Probably Mr. Speaks is best known as the composer of this song, which has long been a favorite number on the concert programs of many of our most noted singers, although about 100 of his songs and 20 of his part songs and anthems have been published. Born in Ohio, Mr. Speaks has, for many years, made his home in New York City, where he continues his composing along with his concert singing and teaching.

Opening our 1936 series of National 4-H Music Hours, the United States Marine Band, Captain Taylor Branson conducting, plays On the Road to Mandalay by Oley Speaks.

(4) ON THE ROAD TO MANDALAY -- U. S. Marine Band (4-1/2 min.) BARRACKS
GAPEN:

Reminiscent of the Christmas season, we include some Christmas songs in our program for today. A short but delightful old carol entitled "The First Noel" is played for us now by the United States Marine Band.

(5) THE FIRST NOEL -- U. S. Marine Band (1-1/2 min.) MARINE BARRACKS

GAPEN:

Another song identified with the Christmas season is the lovely Silent Night, Holy Night by Franz Gruber. Truly this is one among the Songs That Live. Of our greatest singers, probably Madame Schumann-Heink has given this song greater prominence in her concert programs than has any other. Fortunate indeed are those 4-H club members who have heard her sing it. The United States Marine Band plays it for us now.

(6) SILENT NIGHT, HOLY NIGHT -- U. S. Marine Band (1 min.) MARINE BARRACKS

GAPEN:

Next we hear Ave Marie by Schubert. This beautiful art song lends itself magnificently as a solo number. It is a favorite with violinists. Other composers, notably Bach and Gounod, have compositions by this same name. We hear it next as played by the United States Marine Band.

(7) AVE MARIE -- U. S. Marine Band (4-1/2 min.) MARINE BARRACKS

GAPEN:

Among the religious Songs That Live we find Onward, Christian Soldiers as one that has been translated into nearly every tongue and is sung the world over. Desiring a new song for a school festival to be held in 1865 in a small English village, Rev. Baring-Gould wrote the words and Sir Arthur Sullivan, famous as the composer of light opera music, composed the music for this song. This universally known processional hymn is played for us by the United States Marine Band.

(8) ONWARD CHRISTIAN SOLDIERS -- U. S. Marine Band (1 min.) MARINE BARRACKS

GAPEN:

Italy, which has given the world so much good music, provides us with the next number. It is the Neapolitan folk-song Santa Lucia, honoring Saint Lucy, the patron saint of the Neapolitans. This beautiful boat song, or barcarolle, reminds us of the sweep of the oars as the boat rises and falls on the water. Catch the swing of it as the United States Marine Band plays Santa Lucia.

(9) SANTA LUCIA -- U. S. Marine Band (2 min.)

MARINE BARPACKS

GAPEN:

Back to America now for our next three Songs That Live. First we hear the delightful little song Mighty Lak' a Rose, by Nevin. Of the many fine songs which this Pennsylvanian has given us, none is more loved as a song which mothers sing to their little ones. The United States Marine Band plays Mighty Lak' a Rose, by Nevin.

(10) MIGHTY LAK' A ROSE -- U. S. Marine Band (2-1/2 min.)

MARINE BARPACKS

GAPEN:

Without question, Home Sweet Home is the one song which is more universally sung throughout the world than is any other. John Howard Payne, who was born in 1792 in New York City, wrote the words and Sir Henry Rowland Bishop composed the music for this song. Having lost his mother when he was only 13 years old, Payne became a homeless wanderer, and when 60 years old died in Tunis. About 30 years later his body was brought back to his home country and was buried with great honors here in Washington, D. C.

Just before his death, Payne wrote in his diary: "How often have I seen in the heart of Paris, Berlin, London, or some other city, and have heard people singing, or hand-organs playing "Home, Sweet Home", without having a shilling to buy myself the next meal, or a place to lay my head. The world has literally sung my song until every heart is familiar with its melody, yet I have been a

wanderer from my boyhood."

Truly here is a Song That Lives and lives the world over. Sing it to yourself as it is played by the United States Marine Band.

(11) HOME, SWEET HOME -- U. S. Marine Band (1-3/4 min) MARINE BARRACKS

GAPEN:

During next month's National 4-H Music Hour at this same time on Saturday, February 1, we shall continue our study of Songs That Live by considering the folk songs of several countries. A mimeographed list has been prepared of all of the songs to be studied during the coming year. Ray Turner will send a copy to any of you, if you will address your request to Extension Service, United States Department of Agriculture, Washington, D. C.

Our last selection for today is Song of the Vagabonds taken from the light opera The Vagabond King by Rudolf Friml. Although Friml was born in Prague, he came to America as a young man. You will recall that the opera The Vagabond King is based on the story "If I Were King" written by Justin Huntly McCarthy. The title gives you an idea as to the plot of the story. Doubtless those of you who have seen this opera will remember that for many years Dennis King played the leading role. His rendition of the Song of the Vagabonds, with the chorus, was probably the high point in this delightful play.

Closing our National 4-H Music Hour for today the United States Marine Band plays Song of the Vagabonds from the opera The Vagabond King by Friml.

(12) SONG OF THE VAGABONDS -- U. S. Marine Band (1 min) MARINE BARRACKS

GAPEN:

Farm and Home young folks, that was the first phase of the 1936 4-H Club Music Hour ---- the theme being Songs That Live. We look forward to having Ray Turner back with us in person next month -- February first is the day. And write to the Extension Service, the Department of Agriculture, Washington, D.C., for a copy of the 75 songs that you will hear during the coming year.

Air-lining northward now for a descriptive, straight-from-the-shoulder report on the training value of the head and hand H's in club work, to be given by club member Norris E. Wilkes, of Fairfield county, Connecticut. We take you now to New York.

(13) THE TRAINING OF THE HEAD AND HAND IN 4-H CLUB WORK -- Norris E. Wilkes.
NEW YORK STUDIOS

NEW YORK ANNOUNCER:

Thank you Norris Wilkes for your report. We return now to Washington, D. C.

GAPEN:

The concluding report today ties-up the 4-H club design of the 4-leaf clover into the pattern for rural life. Many folks who are not acquainted with club work may have wondered just what the 4-leaf clover stands for. Today's program has explained about the four H's. But Mr. C. E. Potter, of the Department of Agriculture, has a few words to add to what has already been said about the 4-H's on the 4-leaf clover. We welcome you here in Washington and around the country, Mr. Potter.

(14) THE 4-H'S ON THE 4-LEAF CLOVER -- C. E. Potter WASHINGTON STUDIOS

GAPEN:

Thank you Mr. Potter.

(Ad lib and weather)

The Marine Band concludes, of course, with the Star Spangled Banner.

(15) STAR SPANGLED BANNER -- Marine Band MARINE AUDITORIUM

ANNOUNCER:

And so we bring to a close the 79th 4-H Club program of the National Farm and Home Hour. Your master of ceremonies was Kenneth Gapen. These programs are presented in cooperation with the Federal and State Extension Services; the United States Marine Band, Captain Taylor Branson, leader; and our Director of Agriculture, Mr. William E. Drips. Today's program came from Chicago, New York, and Washington, D. C. This is the National Broadcasting Company.

